

> cost to produce? What is the advantage over the old flip cards?
 >
 > We could take one of 2 routes... you could get us (Wilson) a sample to
 > evaluate and I can consider to make it a Wilson product (globally) or I
 > could direct you to our licensee for court equipment for the USA.

EXHIBIT ④

> How would you like to proceed?

> John Lyons
 > jlyons@wilsonsports.net - this is my new e-mail address
 > phone 773 714 6758
 > fax 773 714 4583
 > mobile 773 230 9815
 > www.wilsonsports.com

GIL CARRILLO

<gilglobe@swbell.net> To: WILSON John Lyons
 <jlyons@wilsonsports.net>

cc:

09/20/01 06:18 PM Subject: Scorekeeper Photo

> John:

> Here is the new photo of our working model. Notice the size relative to
 > tennis ball and can. There is lot of surface area for brand/logo as
 > well as sponsor advertising.

> In little league baseball, our scoreboards are donated by local
 > sponsors (usually sporting goods stores) that put their ads on it plus
 > a Coca-Cola ad that is part of the sponsor program that Coke
 > participates in. The possibilities are unlimited for schools to have
 > the scoreboards sponsored by booster clubs, local merchants, soft drink
 > or fast food companies, etc.

> Repetitive brand name exposure to young high school and college tennis
 > players has to create a strong brand awareness to this prime target
 > market for sporting goods and clothes. New product offerings can also
 > be put in the advertising space. .

> I'll be looking to hearing from you.
 > (Embedded image moved to file: pic07084.jpg)

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 > Name: pic07084.jpg
 > pic07084.jpg Type: JPEG Image (image/jpeg)
 > Encoding: base64